

# Capability Statement The Randall Group, LLC.

Providing Expert Business Development, Consulting & Marketing Services

Monica M. Randall, MBA CEO & Founder

State of Maryland - MBE/DBE & SBR Woman-Owned Small Business Small Disadvantaged Business(SDB)

1300 I Street, NW Suite 400E Washington, DC 20005 E-mail: info@therandallgrp.com Website: www.therandallgrp.com Office: (410)340-0740

DUNS Number: 969054530 Cage Code: 6KW67

#### Core Competencies:

The Randall Group's team of professionals assist businesses with the development and implementation of appropriate and effective substantive strategies that can move their company forward. We offer the highest level of professional guidance, a great deal of persistence, and real results. The results-oriented business development, consulting, marketing and training services create solid business strategies & techniques which translate into an increased customer base and an improved bottom line for businesses of all sizes. Our specialty is federal and state certifications, business assessments, creation of strategic mentor protege & joint ventures as well as contract management services. We also provide extensive capture management services, which includes market research that will identify market segmentation, a firm's market environment, and effective strategies and techniques for operating within various government sectors in order to obtain federal and state contracts.

#### NAICS Codes:

541613 - Marketing Consulting Services

541618 - Other Management Consulting Services

541611 - Administrative Management & GeneralManagement Consulting Services

541690 - Other Scientific & Technical Consulting Services

541990 - All other Professional, Scientific, & Technical Services

561311 - Employment Placement Agencies

561410 - Document Preparation Services

561499 - All other Business Support Services

611430 - Professional & Management Development Training



### Services & Training

Expert Consulting Services: One-on-One / Executive Team /Marketing Team

#### Federal & State Certifications & Marketing Training Workshops:

- •8(a), Hubzone, Veteran & WOSB&EDWOSB
- \*Effectively Marketing to the Federal Government & Commercial Sector
- ·How to create a Marketing Plan or Business Plan
- •SBA Surety Bond Program
- •How to create an SBA 8(a) Mentor Protege or Joint Venture Relationship

#### Federal & State Certification Services:

- •8(a), HubZone, CBE/MBE/DBE/WBE/ACDBE
- •Two-Year in Business Waiver Statements
- •Preponderance of Evidence Statements

#### **General Packaging Services:**

- · Joint Venture Package
- · Marketing Plan Creation

Mentor Protégé Package

- · Business Plan Creation & SBA's 1010c
- · SBA Change of Ownership
- Loan Packaging Assistance
- 8(a) Annual Review Services

#### **GSA Schedule Services:**

 Assistance to get on a GSA Schedule to sell your commercial product & services

#### **Contract Management Services:**

Review Non Disclosure, Subcontracts, Consulting, & Teaming Agreements

Serve as the point of contact for customers on contractual matters. Act as contractual "middleman" between company employees & customers, ensuring timely review

& approval /reconciliation of variations.

#### Direct Hire Services:

Our team of professionals can assist your business with their direct hire staffing needs. Our process allows us to deliver a tailored recruiting solution specific to your needs. We have over 15 years of recruiting experience in the business. We partner with commercial and government contractors who serve a variety of industries. TRG recognizes your challenges of proposal recruiting, task award recruiting and/or just recruiting in general with limited resources and budgets. Let us help your firm with your next hiring encounters.

#### Marketing Development Services:

- · PowerPoint for Bid presentations
- · Website & Social Media Content Develop.
- · Extensive Market Research Services
- · Effective Branding Assistance & Logos
- · Newsletter & Capability Statement Creation





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Direct Hire Capability Statement

#### **Direct Hire Core Competencies**

We are a team of professionals who assist businesses with their direct hire staffing needs. Our process allows us to deliver a tailored recruiting solution specific to your needs. We have over 15 years of recruiting experience in the business. We partner with commercial and government contractors who serve a variety of industries. We recognize challenges of proposal recruiting, task award recruiting or just recruiting in general with limited resources and budgets. Let us help you with your next hiring encounters.

#### Mission:

Staffing is the heart of an organization. In order to be successful a business must have the right people in the correct positions. Let us be your staffing firm of choice by helping your business and people achieve their goals. We are dedicated to helping you find the most qualified candidates for your easy or hard to fill positions. We will make sure the candidates are prescreened and evaluate skills to make your business has the most qualified candidates for all your positions. This will save your business time and money in the long run. We will also negotiate the best salary on your behalf. Who knows maybe we will find the Purple Union for your position that everyone is looking for?

Below lists a wide-range of professionals with various skill-sets we can place within your organization: